

## **Interest:**

I am very interested in giving back to and being more involved in the community. This opportunity appeals to me as my son is playing baseball and CPYL and loves it. Some of my past involvement in the sport includes:

- Played competitive fast-pitch softball from 8 to 22 years old – switching to slow-pitch when I moved to Austin (as there were no fast-pitch leagues for adults). A co-worker and I even had our own team in the league for a few years.
- Coached girls fast-pitch softball teams.
- Served as a bat girl for my college baseball team. I was able to be on the field at the college world series the year my college won (we beat UT that year).

I love this sport (both softball and baseball) and would be excited to help out wherever my skillset could be applied.

## **Professional Background:**

I have a professional background in finance (mostly in planning, forecasting, and business metrics) and in sales operations (driving large scale strategic projects). Most of my work has been with a large corporation (Dell), but I did have my own small company for 5 years and also worked in a small services and software company for 5 years.

- R3 Mobile Management: VP Finance.
  - Built financial processes, measures, and team for high growth services and software company. Created and managed business metrics, reports, and presentations to enable more efficient operations and drive growth. Collaborated with all teams to review opportunities for expansion, created the financial analysis for acquisition considerations, and influenced executive decisions
- Fitdog: Owner
  - Created an innovative business model which consisted of group fitness classes for humans and dogs, establishing a niche in the fitness industry. Developed the concept and established LLC. Featured in several Austin magazines.
- Dell: Director of Finance/Sales Operations
  - Led large scale projects including creating and implementing software solutions for increased sales productivity and process improvements for business effectiveness.

## **Volunteer:**

I have served on the board or helped drive large events for several animal organizations, so am familiar with working with non-profits as well. Organizations include:

- DogtoberFest, Dog Alliance, Austin Humane Society, Animal Trustees of Austin